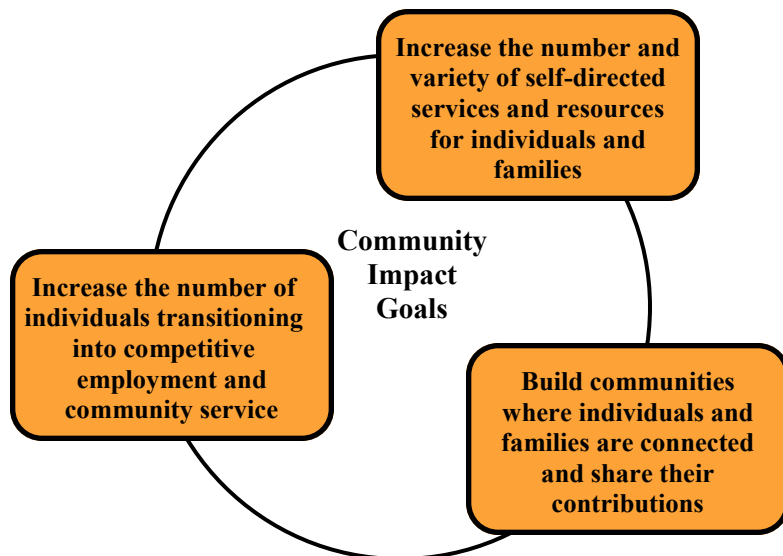


Arc Greater Twin Cities Strategic Plan Framework

Mission

To secure for all people with intellectual and developmental disabilities and their families the opportunity to realize their goals of where and how they live, learn, work and play.



Strategies Four integrated strategies to achieve community impact goals.	Inspire & Accelerate Innovation			Reinvigorate the Movement			Grow Natural Community Supports			Leverage Resources to Maximize Effectiveness		
Outcomes Expected results from implementing strategies.	School district, county, and government partners recognize Arc Greater Twin Cities as a catalyst for system innovation. Systems are established to educate individuals and families about self direction as well as the role post-secondary education and employment can play in individual's life.			Individuals and their families feel equipped and inspired to self-advocate. On-demand information resources for stakeholders. A deeper understanding among the public regarding the strengths and contributions of individuals and families.			More individuals and families feel connected to each other. Individuals and families are able to access a far greater variety of supports within the community. Arc Greater Twin Cities has developed deeper and more diverse partnerships.			Greater capacity due to the effective utilization of staff, volunteers, interns, and technology. Staff is effective at building a culture of self-empowerment while continuing to help individuals and families resolve issues. Increased contributed support due to goal alignment with institutional and individual donors.		
Indicators & Benchmarks Measurements to track effectiveness and improve implementation.	Indicator	Base	2013	Indicator	Base	2013	Indicator	Base	2013	Indicator	Base	2013
	# of people educated about self-direction and competitive employment	647	1,000 annually	Ratio: I&A to Ind. Advocacy	2.5 : 1	4:1	# new people served/# of unique people	2773/4,295	3,690/5,717 or 10% annually.	# of staff hours leveraged through volunteers	84,500 hours valued at \$1,78Mil	88,725 hours valued at \$1,88Mil
	County Employment/Post-Secondary	TBD		Self-Advocacy Effectiveness	TBD		% of new people using multiple svcs.	TBD		Strengths Leveraged	TBD	
	Innovation Effectiveness	TBD		Avg. #Unique Web Views per Mo.	11,492	15,295 or 10% annually.	# of people networking	831	1,000 annually	# & \$ of Ind. donors	1176/\$629,000	2,455/\$841,455
				# volunteers engaged in public policy	601	700	# of strategic partners aligned to impact goals	TBD		# & \$ grant total	28/\$460K	25/\$500,000